

# Making sure that your customers stay with you everytime!

...with your own personalised, company branded emarketing campaigns!

Mine Digital is offering hotel proprietors across the UK the chance to email your customers and prospects your latest hotel offers on a regular basis. This offer based email service will be a fully branded, graphic sales pitch to everyone on your contact list letting them know what great offers that you have for them from Christmas Getaways to Long Weekend Breaks; Romantic Weekends to Family Holidays!

## What is this new emarketing service?

Your chance to email your latest offers to your customers every month, every week or as often as you like!

## What is included in our service?

Graphic branded email templates, your latest hotel offers, links back to your website, online marketing advice, campaign reporting and hot prospect lists!

## What do I do?

Sign up to one of our packages below, send us your offers for each campaign, upload your customer email addresses, approve your email and we'll do the rest including campaign analysis and reporting!



## 5 reasons why you should be emailing offers to your customers

- Online is the number one source for hotel bookings
- Your customers want to receive the latest hotel offers
- Your competitors are currently sending offers to your customers
- It will raise your business profile
- It is the most cost effective way to keep in touch with your customers

Mine Digital is a leading online marketing agency with a range of global and national clients including Thames, Mactaggart & Mickel & Fife Council.

Standard £125 per month	Superior £200 per month	Deluxe £500 per month
<ul style="list-style-type: none"> <li>● 1 email template created for you with company branding</li> <li>● 1 email campaign per month</li> <li>● Your choice of content/offers</li> <li>● Online marketing advice</li> <li>● Send to up to 500 prospects</li> <li>● Campaign reporting and hot prospect list within 2 working days</li> </ul>	<ul style="list-style-type: none"> <li>● 2 email templates created for you with company branding</li> <li>● Select 1 email template per month and use this to send up to 4 campaigns monthly with copy changes if required</li> <li>● Your choice of content/offers</li> <li>● Online marketing advice</li> <li>● Send to up to 2000 prospects</li> <li>● Campaign reporting and hot prospect list within 1 working day</li> </ul>	<ul style="list-style-type: none"> <li>● 3 email templates created for you with company branding</li> <li>● Select 2 email templates per month and use this to send up to 8 campaigns monthly with copy changes if required</li> <li>● Your choice of content/offers</li> <li>● Online marketing advice</li> <li>● Send to up to 6000 prospects</li> <li>● Campaign reporting and hot prospect list within 1 working day</li> </ul>

call **mine** today on 0845 652 5700

or visit [www.minedigital.co.uk/hotel](http://www.minedigital.co.uk/hotel)